



**MASHAV - Israel's Agency for International Development  
Cooperation**

**MCTC – MASHAV Carmel International Training Center**

**in cooperation with**

**UN HABITAT and JDC – ESHEL**

invite professionals

to participate in the



**International Course:**

**Community Services for Older Persons  
to promote Optimal Aging**



**December 5-19, 2023**

**Haifa, Israel**



## About the Course

### Background

Ageing cannot be prevented, but as a society, we can learn how to provide services that will support, assist and assure the best conditions for older person's population.

The role of the community is essential for assuring the healthy, safe and dignified aging process. Age-friendly services, public spaces and living conditions are crucial to improve the life of older people and their families. Naturally, aged populations have to cope with issues such as health and nutrition, employment and finances, (in)dependence and loneliness, as well as the digital divide. In addition, nowadays senior citizens are expecting to take an active participation in all processes and decisions related to their well-being. Thus, the importance of a holistic approach involving all stakeholders.

### Aims

- To analyze and understand how to improve the urban environment for the diverse needs of older people
- Analyze issues in areas such as law, public policy, communications, design and practice related to community services and development using age-based lens
- To discuss the challenges faced by older persons as they age (in various types of environments), including the digital divide
- Exchange information about the concept of ageing in various cultures
- Exchange experiences and ideas on concepts, programs and methodologies applied in participants' countries, as well as those used in Israel

### Main Subjects

The program includes lectures, workshops and study visits on:

- Indicators for an Optimal Aging
- Community programs for older persons
- Age-friendly cities (including transportation/mobility, technology and public spaces) – focus on UN-Habitat experience
- Innovative Israeli model – muni100
- Developing and managing services for the older persons (at the local and national level)
- Health services for older persons
- Urban basic services and housing for older persons – UN-Habitat's perspective
- Up 60+ (Retirement preparation centers)
- Innovation and technology for older persons and coping with the digital divide

## Application

### Application Requirements

The Course is intended for professionals working in social service organizations, officials from national government and local authorities; NGO representatives; representatives of health care and social security programs. Age requirements are 30-55 years old.

**A good command of spoken and written English is essential.**

### Application forms

An online application forms may be obtained through the link

<https://mashav-mfa.formtitan.com/ftproject/mashavhome>

Please select the English language and enter the course code 6927.

Completed application forms, including Health declaration, must be submitted no later than **October 13, 2023.**

## General Information

### Arrival and Departure

Arrival date:	05.12.23
Opening date:	06.12.23
Closing date:	18.12.23
Departure date:	19.12.23

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport.

Airfares and daily allowance are not included in the scholarship.

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

**The course will be held at The Golda Meir Mashav "Carmel" International Training Center, situated in Haifa. Participants will be accommodated at MCTC in double rooms (two participants per room).**

## **About MASHAV**

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

[www.mashav.mfa.gov.il](http://www.mashav.mfa.gov.il)

[www.facebook.com/MASHAVisrael](https://www.facebook.com/MASHAVisrael)

## **About The Golda Meir Mashav "Carmel" International Training Center**

The Golda Meir Mount Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, more than 30,000 participants from over 147 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 700 capacity building programs, workshops, and 31 biannual International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Organization and Management of Microenterprises, all with gender as a cross-cutting issue. In each training program there are up to 26 women and men from 10 to 27 countries. Usually two workshops are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic).

The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. Wi-Fi is available on the premises.

MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities.

### **For further information, please contact:**

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## **About UN HABITAT**

<https://unhabitat.org/>

The United Nations Human Settlements Programme (UN-Habitat) is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities. UN-Habitat is the focal point for all urbanization and human settlement matters within the UN system.

UN-Habitat works with partners to build inclusive, safe, resilient and sustainable cities and communities. UN-Habitat promotes urbanization as a positive transformative force for people and communities, reducing inequality, discrimination and poverty.

UN-Habitat works in over 90 countries to promote transformative change in cities and human settlements through knowledge, policy advice, technical assistance and collaborative action.

UN-Habitat's normative work, including groundbreaking research and capacity-building, sets standards, proposes norms and principles, shares good practice, monitors global progress and supports formulation of policies related to sustainable cities and human settlements.

UN-Habitat's operational work takes various forms of technical assistance, drawing on its unique expertise in sustainable urbanization and crisis response. UN-Habitat implements projects to provide value-added and tailored support to countries.

## **About JDC-ESHEL**

<https://www.thejoint.org.il/en>

The JDC (Joint Distribution Committee) is the largest Jewish humanitarian organization in the world. In Israel JDC aims to promote quality of life and equal opportunity, and to narrow socioeconomic gaps in Israeli society. JDC-Israel is the center for social R&D, working in strategic cooperation with the government, municipalities and local authorities, the non-profit and business sectors, and other partners. In partnership with the government of Israel, JDC-Eshel is tasked with formulating a comprehensive response to the complex challenges facing society as Israel's population ages. With a growth in population that is projected to be one of the most dramatic demographic transformations in the country's history, the organization continues to develop innovative services to aid Israel's older persons to be able to age with dignity.