

# MEMORANDUM OF UNDERSTANDING

between

the Ministry of Education, Science, Culture and Sport of the Republic of Armenia

and

the British Council

On co-operation within the scope of "Creative Industries Policy Dialogue" Programme

The Ministry of Education, Science, Culture and Sport of the Republic of Armenia (hereinafter referred to as "the Ministry"), represented by the Deputy Minister Artur Martirosyan, and the British Council through its Armenian Branch (hereinafter referred to as "the British Council"), represented by Director Arevik Saribekyan

(hereinafter referred to as "the Participant", and/or "the Participants");

With the intention to cooperate within the scope of "Creative Industries Policy Dialogue" Programme, as well as produce and launch a comprehensive cultural strategy for Armenia

**have agreed as follows:**

## PARAGRAPH 1

The aim of "Creative Industries Policy Dialogue" Programme is to provide consultancy for the development and launching of the Cultural Strategy of the Republic of Armenia. The British Council will appoint a consultant to support the Ministry in producing and launching a comprehensive cultural strategy for Armenia, building upon draft work already undertaken by the British Council, the Government of the Republic of Armenia and other partners to develop and outline key directions and ambitions.

**The expected outcomes of the Programme are:**

- 1) Drafting Cultural Strategy and support in setting out the vision, main objectives and outcomes, as well as the key government directions in arts and culture;

- 2) Presenting set of recommendations regarding the Government action plan to ensure it is aligned with the key directions of the strategy;
- 3) Drafting medium-term crisis management plan / strategy as an annex to the main strategy;
- 4) Defining measurable quality indicators in the field of contemporary art based on international experience.

**The British Council will:**

- 1) Provide financial support for UK Consultancy;
- 2) Closely cooperate with the Local Advisory Group to develop the Cultural Strategy of Armenia;
- 3) Alongside with the Ministry, monitor the progress of the work carried out by the Consultant;
- 4) Ensure dissemination of information with the relevant stakeholders in Armenia and the UK.

**The Ministry will:**

- 1) Form and coordinate the Local Advisory Group;
- 2) Provide input and necessary resources / materials on the national context and the key directions of the Ministry;
- 3) Revise the draft documents and provide feedback and comments to ensure the strategy is aligned with government approaches and priorities;
- 4) Ensure larger discussions of the draft strategy and finalise it through the necessary government procedures.

**PARAGRAPH 2: INTELLECTUAL PROPERTY**

- 1) The Participants acknowledge that neither of them will acquire any rights to the intellectual property of the other Participant under this MoU.

- 2) The terms on which each Participant shall be entitled to use the other Participant's intellectual property rights will be set out in separate legally binding agreements, if necessary.
- 3) Each Participant will ensure that any publicity related to the purpose of this MoU is accurate and not misleading and does not contain reference to the other (including branding and logo) without that other Participant's prior written consent.

### **PARAGRAPH 3: PRINCIPLES**

- 1) The Participants recognize the paramount importance of child protection and adults at risk in the delivery of the purpose of this MoU and acknowledge that each of the signatory of this Memorandum of Understanding have robust policies and procedures in place complying with all applicable legislation related to adults at risk and child protection including the United Nations Convention on the Rights of the Child (UNCRC), 1989. Any potential incidents related to adults at risk and/or child protection can lead to the immediate termination of this MoU.
- 2) The Participants acknowledge that in case they will be sharing personal data whilst undertaking the roles mentioned above a subsequent data sharing agreement will be signed setting out the details around data sharing and processing.

### **PARAGRAPH 4**

This Memorandum reflects the current mutual intentions of the Participants and does not create legal obligations for the Participants.

This Memorandum shall enter into force upon signing and be valid for a period of one year. Upon the expiry of this term, the Participants may review this Memorandum and make a decision on continuing the co-operation.

The Participants may amend or supplement this Memorandum upon mutual written agreement, which will constitute inseparable part of this Memorandum.

Any difference concerning the interpretation or implementation of this Memorandum will be settled through consultations and negotiations between the Participants.

Any Participant can terminate this Memorandum by giving a six months prior written notice to the other Participant.

This Memorandum is signed in Yerevan on 23. Feb 2021, in two original copies, each in Armenian and English languages. In the event of inconsistency between the two versions of the Memorandum, the Armenian version shall prevail.

Deputy Minister of Education,  
Science, Culture and Sport  
of the Republic of Armenia

Director, British Council Armenia

Artur Martirosyan

Arevik Saribekyan

